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Beginner lessons for Eyeshadow

Master Eyeshadow Basics for Stunning Looks!

DEFINITION

> Eyeshadow is a cosmetic applied to the eyelids to enhance or add color. It comes in various forms and colors, allowing for creative expression in makeup.

KEY CONCEPTS

Types of Eyeshadow

Eyeshadow can be powder, cream, or liquid, each offering different finishes and application methods.

Color Theory

Understanding color theory helps in choosing complementary shades that enhance eye color and overall look.

Application Techniques

Techniques like blending, layering, and using the right brushes are essential for a polished eyeshadow look.

Eyeshadow Primer

Using an eyeshadow primer helps colors adhere better and last longer throughout the day.

Blending

Blending is crucial to create a seamless transition between colors and avoid harsh lines.

EXAMPLES

→ Apply a neutral base shade all over the lid.

→ Use a darker shade in the crease for depth.

→ Finish with a shimmer on the inner corner for brightness.

MEMORY TIPS

★ Remember 'B.C.D.' for Base, Crease, and Detail layers.

★ Think of the color wheel to find complementary shades.

★ Use the '3-Brush Rule': one for base, one for crease, one for blending.

COMMON MISTAKES

✗ Applying too much product at once.

✗ Neglecting to blend colors properly.

✗ Forgetting to use primer for longevity.

QUICK RECAP

Eyeshadow enhances the eyes and comes in various forms. Focus on color theory, application techniques, and blending for the best results. Avoid common mistakes like over-application and neglecting primer.