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Language Learning › Korean › Business Korean

Beginner lessons for Business Korean

Master the Basics of Business Korean for Effective Communication!

DEFINITION

> Business Korean refers to the language skills needed for professional interactions in Korea. It includes vocabulary, phrases, and etiquette relevant to the workplace.

KEY CONCEPTS

Formal Language

Korean has different levels of formality; using the correct level is crucial in business.

Business Vocabulary

Learn key terms related to finance, marketing, and negotiations to communicate effectively.

Polite Expressions

Using polite phrases shows respect and builds good relationships with colleagues and clients.

Cultural Etiquette

Understanding Korean business culture, such as hierarchy and gift-giving, is essential for success.

Email Etiquette

Knowing how to structure and phrase business emails appropriately is important in professional settings.

EXAMPLES

→ □□□□□ , □□ □□□ □□□ □□□□□□ . (Hello, I am Kim Ji-min from the marketing department.)

→ □□□ □□ 10□□ □□□□□ . (The meeting will start at 10 AM.)

MEMORY TIPS

★ Associate formal endings with respect, like '□□□ ' for verbs.

★ Use flashcards for business vocabulary with images for better recall.

★ Create a mnemonic for polite expressions by linking them to familiar situations.

COMMON MISTAKES

✗ Using informal language in business settings.

✗ Neglecting to use titles and honorifics when addressing colleagues.

✗ Overlooking cultural practices like bowing during greetings.

QUICK RECAP

Business Korean emphasizes formal language and polite expressions for professional interactions. Understanding cultural etiquette and mastering business vocabulary are key to effective communication.