ONE PAGE SUMMARY

Academic Education CBSE › Class 12 Science › Physical Education

Management of Sporting Events

Mastering the Art of Sporting Event Management

DEFINITION

> Management of sporting events involves planning, organizing, and executing sports competitions. It ensures everything runs smoothly for athletes and spectators.

KEY CONCEPTS

Event Planning

This involves setting goals, creating timelines, and determining resources needed for the event.

Budgeting

Creating a budget helps manage finances, covering costs like venue, equipment, and marketing.

Marketing and Promotion

Effective marketing attracts participants and spectators, using social media, flyers, and local outreach.

Logistics

Logistics includes arranging transportation, accommodations, and ensuring all equipment is available and functional.

Risk Management

Identifying potential risks and creating plans to mitigate them is crucial for safety during events.

EXAMPLES

→ Organizing a local marathon with proper permits and safety measures.

→ Setting up a school sports day with different athletic events and prizes.

→ Coordinating a basketball tournament with teams from various schools.

MEMORY TIPS

★ Remember 'PBLMR' for Planning, Budgeting, Logistics, Marketing, and Risk management.

★ Use the phrase 'Plan Big, Manage Right' to recall the importance of thorough management.

★ Visualize a checklist for each event to remember all necessary steps.

COMMON MISTAKES

✗ Neglecting to create a detailed budget leading to overspending.

✗ Failing to communicate effectively with volunteers and participants.

✗ Underestimating the time needed for event setup and breakdown.

QUICK RECAP

Management of sporting events requires careful planning and execution to ensure success. Key areas include budgeting, logistics, and risk management. Remember to communicate effectively and prepare thoroughly for a seamless experience.